Parliament Party Zone
New York
May 9 - May 11

Club Name	Date	Time	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Bear Bar	May 9	9pm-1am	275	72	26.2%	5	38	43	37
*Party Zone Club									
Le Bar Bat	May 10	10pm-2am	600	97	16.2%	15	34	49	29
*Party Zone Club									
Le Bar Bat	May 11	10pm-2am	900	159	17.7%	27	30	57	63
*Party Zone Club									
Polly Esthers	May 11	9pm-1am	400	77	19.3%	8	41	49	22
TOTALS			**2175**	**405**	**18.6%**	**55**	**143**	**198**	**151**

Invitations redeemed at the door - Week 1: 7

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

05/14/96 TUE 14:41 FAX 414 786 0697 GMR MARKETING

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

003
GMR MARKETING
05/14/96 TUE 14:41 FAX 414 786 0697

Parliament Party Zone
New York Clubs
Totals to Date

2041961312

Club Name	Date	Time	Club Capacity	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Bear Bar	May 9	9pm-1am	250	275	72	26.2%	5	38	43	37
	May 16	9pm-1am	250							
TOTALS				**275**	**72**	**26.2%**	**5**	**38**	**43**	**37**
Le Bar Bat	May 10	10pm-2am	1800	600	97	16.2%	15	34	49	29
	May 11	10pm-2am	1800	900	159	17.7%	27	30	57	63
	May 17	10pm-2am	1800							
	May 18	10pm-2am	1800							
TOTALS				**1500**	**256**	17.1%	**42**	**64**	**106**	**92**
Polly Esther's	May 10	9pm-1am	375	400	77	19.3%	8	41	49	22
	May 17	9pm-1am	375							
TOTALS				**400**	**77**	**19.3%**	**8**	**41**	**49**	**22**
Market Totals				**2175**	**405**	**18.6%**	**55**	**143**	**198**	**151**

Invitations redeemed at the door - Week 1: 7

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

0004

05/14/96 TUE 14:41 FAX 414 786 0697 GMR MARKETING

Parliament Party Zone
New York
Totals To Date

2041961313

Club Name	Date	Time	Club Capacity	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Bear Bar	May 9	9pm-1am	250	275	72	26.2%	5	38	43	37
Le Bar Bat	May 10	10pm-2am	1800	600	97	16.2%	15	34	49	29
Le Bar Bat	May 11	10pm-2am	1800	900	159	17.7%	27	30	57	63
Polly Esthers	May 11	9pm-1am	375	400	77	19.3%	8	41	49	22
Bear Bar	May 16	9pm-1am	250							
Le Bar Bat	May 17	10pm-2am	1800							
Le Bar Bat	May 18	10pm-2am	1800							
Polly Esthers	May 18	9pm-1am	375							
TOTALS				**2175**	**405**	**18.6%**	**55**	**143**	**198**	**151**

Invitations redeemed at the door - Week 1: 7

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

Parliament Party Zone
Boston
May 9 - May 11

Club Name	Date	Time	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Dad's Beantown Diner	May 9	10pm-2am	300	137	45.7%	25	80	105	75
*Party Zone Club									
Avenue C	May 10	10pm-2am	250	98	39.2%	13	42	55	47
*Party Zone Club									
Polly-Esta's	May 11	10pm-2am	600	121	20.2%	0	30	30	33
*Party Zone Club									
TOTALS			**1150**	**356**	**31.0%**	**38**	**152**	**190**	**155**

Invitations redeemed at the door - Week 1: 0

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

006

GMR MARKETING

05/14/96 TUE 14:42 FAX 414 786 0897

Parliament Party Zone
Boston Clubs
Totals to Date

2041961315

Club Name	Date	Time	Club Capacity	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Dad's Beantown	May 9	10pm-2am	300	300	137	45.7%	25	80	105	75
Diner	May 16	10pm-2am	300							
TOTALS				**300**	**137**	**45.7%**	**25**	**80**	**105**	**75**
Avenue C	May 10	10pm-2am	700	250	98	39.2%	13	42	55	47
	May 17	10pm-2am	700							
TOTALS				**250**	**98**	**39.2%**	**13**	**42**	**55**	**47**
Polly Esta's	May 11	10pm-2am	800	600	121	20.2%	0	30	30	33
	May 18	10pm-2am	800							
TOTALS				**600**	**121**	**20.2%**	**0**	**30**	**30**	**33**
Market Totals				**1150**	**356**	**31.0%**	**38**	**152**	**190**	**155**

Invitations redeemed at the door - Week 1: 0

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

007

05/14/96 TUE 14:42 FAX 414 786 0697 GMR MARKETING

2041961316

Parliament Party Zone
Boston
Totals To Date

Club Name	Date	Time	Club Capacity	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Dad's Beantown Diner	May 9	10pm-2am	300	300	137	45.7%	25	80	105	75
Avenue C	May 10	10pm-2am	700	250	98	39.2%	13	42	55	47
Polly Esta's	May 11	10pm-2am	800	600	121	20.2%	0	30	30	33
Dad's Beantown Diner	May 16	10pm-2am	300							
Avenue C	May 17	10pm-2am	700							
Polly-Esta's	May 18	10pm-2am	800							
TOTALS				**1150**	**356**	**31.0%**	**38**	**152**	**190**	**155**

Invitations redeemed at the door - Week 1: 0

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

008

05/14/96 TUE 14:42 FAX 414 786 0687 GMR MARKETING

2041961317

Parliament Party Zone
Philadelphia
May 9 - May 11

Club Name	Date	Time	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Iguana Beach Club	May 9	9pm-1am	500	165	33.0%	12	28	40	40
*Party Zone Club									
Brownies	May 10	9pm-1am	520	150	28.8%	16	34	50	70
*Party Zone Club									
Maui Entertainment Complex	May 11	9pm-1am	675	190	28.1%	30	95	125	100
*Party Zone Club									
TOTALS			**1695**	**505**	**29.8%**	**58**	**157**	**215**	**210**

Invitations redeemed at the door - Week 1: 15

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

009
GMR MARKETING
05/14/96 TUE 14:42 FAX 414 786 0697

Parliament Party Zone
Philadelphia Clubs
Totals to Date

2041961318

Club Name	Date	Time	Club Capacity	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Iguana Beach Club/	May 9	9pm-1am	1400	500	165	33.0%	12	28	40	40
Sanctuary	May 14	9pm-1am	1400							
TOTALS				**500**	**165**	**33.0%**	**12**	**28**	**40**	**40**
Brownies	May 10	9pm-1am	1200	520	150	28.8%	16	34	50	70
TOTALS				**520**	**150**	**28.8%**	**16**	**34**	**50**	**70**
Maui Entertainment	May 11	9pm-1am	1200	675	190	28.1%	30	95	125	100
Complex	May 18	9pm-1am	1200							
TOTALS				**675**	**190**	**28.1%**	**30**	**95**	**125**	**100**
Fubar	May 17	9pm-1am	850	-						
TOTALS										
Market Totals				**1695**	**505**	**29.8%**	**58**	**157**	**215**	**210**

Invitations redeemed at the door - Week 1: 15

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004

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GMR MARKETING

05/14/96 TUE 14:43 FAX 414 786 0697

Parliament Party Zone
Philadelphia
Totals To Date

2041961319

Club Name	Date	Time	Club Capacity	Attendance	Surveys	Surveys/ Attendance	Green Packs	Blue Packs	Total Packs Sold	Cards Redeemed
Iguana Beach Club	May 9	9pm-1am	1400	500	165	33.0%	12	28	40	40
Brownies	May 10	9pm-1am	1200	520	150	28.8%	16	34	50	70
Maui Entertainment	May 11	9pm-1am	1200	675	190	28.1%	30	95	125	100
Iguana Beach Club	May 14	9pm-1am	1400							
Fubar	May 17	9pm-1am	850							
Maui Entertainment	May 18	9pm-1am	1200							
TOTALS				**1695**	**505**	**29.8%**	**58**	**157**	**215**	**210**

Invitations redeemed at the door - Week 1: 15

Invitations redeemed at the door - Week 2:

Revised: 5/14/96

Source: https://www.industrydocuments.ucsf.edu/docs/xzcn0004